
From: thebigdeal.activehosted.com@s9.csa2.acemsb3.com
<thebigdeal.activehosted.com@s9.csa2.acemsb3.com> on behalf of Henry - The Big Deal
<support@thebigdeal.com>

Subject: [Important] RIP The Big Deal



Bad news: **the Big Deal is no more.**

The good news? Well read on, but we think you are going to like it.

As a valued member of Big Deal we wanted to give you the inside story.

With the Big Deal we negotiated amazing deals. But they only lasted for a year. After the year was up, the price went up too.

To stay on a good price, you had to switch every year..

Big Deal members used to say *"Can't you just do all the switching for me?"*

So this year, we launched a service that does just that, called Look After My Bills.

And it has been an incredible success!

Here's how Look After My Bills is already saving Big Deal members money:

- You put us in charge of finding you a great deal and switching you every year.
- As soon as your deal ends, we move you to another cheap deal, automatically.
- So we save you money - around £250 - every year, automatically. [1]

We've been covered by the BBC, the Mail, the Guardian, the FT, the Sun, the Mirror... and we even won investment on BBC's Dragons' Den.

86,349 people have already signed up. It's like the Big Deal, but better.

Will you join them?

JOIN LOOK AFTER MY BILLS TODAY!

Look After My Bills is disrupting a billion pound industry and doing so takes up all of our time. That means we simply cannot negotiate deals anymore.

The simplest way to save money permanently is to join Look After My Bills and let us do all of the work for you.

We've had incredible feedback so far!

From getting the best deal in the history of Dragons' Den to being rated as "Great" on Trustpilot... the feedback we've received has led us to this moment.

As a valued member you're invited to take the next step with us.

If you liked what we were doing with the Big Deal, you'll LOVE what we're doing with Look After My Bills.

Speak soon,

Henry
Co-founder

PS: For those of you who have been waiting for a new deal - this email is to let you know there will be no more. It's the perfect chance for you to join Look After My Bills and save money every year without lifting a finger!

PPS: It's funny to think how much we've grown in the last 12 months - from a team of four to a team of twenty! Check out the picture below from when our two Dragons, Tej Lalvani and Jenny Campbell, came to visit last week:



THE 'NEED TO KNOW' ON AUTO-SWITCHING

We think this is how everyone will manage their energy in the future. But know this:

- You appoint us to switch on your behalf, with the clear instruction to save you money.
- Don't worry - we only work with suppliers we trust to give you good service.
- We initiate your switches, and report back when they are in progress. You do nothing.
- We'll only ever switch you if we can save you at least £50.
- If you are under contract, we switch you 7 weeks before your deal expires. 7 weeks out, suppliers can't charge exit fees!
- When you sign up, please tell us if you are under contract, and when your deal expires. Otherwise we'll assume you are free to switch now - and you may be charged exit fees.

[1] Since launching in January, we've saved the average Look After My Bills member £253 - just in the first year.

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The Big Deal, The Handbag Factory, 3 Loughborough Street, London, SE11 5RB, United Kingdom

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